

Eduardo Nunez

From: Kent Walz <kwalz@abqjournal.com>
Sent: Friday, June 21, 2019 2:31 PM
To: Eduardo Nunez
Cc: cuebel@abqjournal.com; Lang William P.
Subject: Thanks

Eddie... enjoyed the coffee and conversation...sounds like you are making progress. I know it has been difficult with many challenges.

As discussed, I appreciate your willingness to do a profile interview. I need about an hourso perhaps you could give me a couple options that would work for you the weeks of July 7 or 14... these are a combination of personal and professional so we would talk about you and your background as well as the challenges you are dealing with and what you hope to accomplish. if you get a chance, I think you would find it interesting to read the piece I did on Bob Davie.

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Also, I appreciate your willingness to meet with Cecilia Uebel to talk about the role the Journal could play in your marketing efforts... off the top of my head a couple examples of nontraditional approaches could range from a sponsored advance section for football and basketball to sponsored short profiles of Lobo athletes.. .

Our digital traffic is pretty strong and I think there's a great crossover between your fan base and Journal readership. Bill Lang also has an interest in this area and both he and Cecelia are copied here.

Again, thanks for the invite.... and insight. From my perspective, it was time well spent.

Regards

Kent

Sent from my iPhone